

EXCHANGE NEXT STEPS

1. Stakeholder Engagement
2. Planning, Research, and Development
3. Timeline
4. Key Decision Points

STAKEHOLDER STRATEGY

- Continue to be available for presentations/discussions
 - WV HIX Request for Comment
 - Plans to set up project management website
- Learn from stakeholder meetings around state
 - Develop community of interest groups to focus on specific exchange issues
 - Have Board developed during 2011 Legislative Session


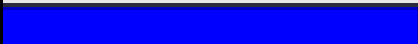






HIX MOVING FORWARD

- Review and learn from RFC and statewide meeting input
 - Work with national partners in negotiations with HHS
 - Continue statewide meetings
- Maximize federal funding for development by leveraging future grants
 - Work with stakeholders in exchange Community of Interest Groups
 - Keep policymakers updated

COMMUNITY OF INTEREST

- Broken down into four groups
 - Access and Outreach
 - Plan Development and Assessment
 - Budget and Finance
 - Operations
- Board will take over
- Formal way to be engaged in process
- Commitment to Transparency
- Agreeable disagreement

PEG TIMELINE

OBJ	Task Name	Start	Finish	2010			2011												
				Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov		
1	Consumer Survey	10/1/2010	4/1/2011																
2	Market Survey	10/1/2010	4/1/2011																
3	Actuarial and Economic Assessment/ Model	12/1/2010	6/1/2011																
4	Policy Model and Planning Assessment	10/1/2010	7/1/2011																
5	Education and Outreach Plan	10/1/2010	4/29/2011																
6	Technological Infrastructure Plan	10/1/2010	4/1/2011																
7	Business Plan	2/1/2011	9/1/2011																
8	Facilitation	10/1/2010	9/30/2011																

EXCHANGE DEVELOPMENT PROCESS

Research, Rule Development, Stakeholder Involvement all Ongoing

PHASE I

R &D and
Stakeholder
Engagement

PHASE II

Staff
Development

PHASE III

Surveys,
Models, and
Assessments

PHASE IV

Operational
RFPs

PHASE V

Exchange
System
Tests

Feb 2010 – October 2010

Nov 2010

Sept 2011

Early 2012

KEY DECISION POINTS

- Governance
- Roles of Various State Agencies
- Additional Functions of the Exchange
- Additional Information for Consumers
- Role of Agent, Navigators, Consultants
- Negotiate plan premiums

- Regulation of the Outside Market
- Multi-State Exchange
- Mandated Benefits
- Funding of Operations
- Combine Individual and Small Group
- Parameters on bringing in Large groups
- Negotiate Provider Prices